



# RICH SPRAGUE

WEB DEVELOPER & GRAPHIC DESIGNER



## CONTACT

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### eMAIL

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### WEBSITE

richsprague.com

### ADDRESS

11519 Prospect Hill Dr.  
Gold River, CA 95670

## ROLES

Web Design & Development  
Marketing & Sales  
Graphic Design  
Creative Director / Art Director  
Print Production  
Project Manager  
Digital Photography & Manipulation  
Creative Services Agency Owner  
Printing Company Owner  
Newspaper Editor & Publisher  
Small Claims Court Judge  
Paralegal



## PROFILE

I provide marketing, graphic design, website design and development services, print production and other communications services to clients.

In spite of the proliferation of the internet, and digital marketing, print projects are still very much alive and well and in high demand. While many web designers may not have experience in print, my print background has helped me become a very good web designer. So has 50+ years experience through many leaps of technological advances, and my professional education at Academy of Art University.

My goal is that each project I produce is better than the last one. My purpose when providing services in a business environment is to help clients increase their revenue in the most cost-effective manner.



## JOB EXPERIENCE

### FREELANCE GRAPHIC DESIGNER & CONSULTANT

GOLD RIVER, CA

For the past two years, I have been under full-time contract as the Marketing Services Manager for Kargo Master, a multi-million dollar, 7-division manufacturing company in Rancho Cordova, CA.

My services include the full gamut of marketing, including: graphic design, project management, photography, copy writing, digital marketing, and web design and development.

Previous to this assignment, I provided web and print services to a variety of businesses for more than 25 years.

### PRESIDENT & CREATIVE DIRECTOR – RSA/RICH SPRAGUE & ASSOCIATES

CALIFORNIA, NEVADA, ARIZONA, OREGON & IDAHO

Provided graphic design, printing services and hospitality and tourism promotional services to businesses in the West and Pacific Northwest.

### SEVERAL COMPANIES & POSITIONS

PORTLAND, OR

Sales Representative: Commercial Printing Companies

President: DesignMark Communications. Provided graphic design, marketing and communications services.

### SALES MANAGER & PRESIDENT – RAM GRAPHICS, INC.

SAN RAFAEL, CA

Commercial Printing Firm.

In 5 years, I helped the business grow several times. I outsold the aggregate sum of our other 5 sales representatives.

## CORE SKILLS

Web Development & Design  
Print Design  
Image Manipulation  
Photography  
Copy Writing & Editing  
Computer Technology

## PROFICIENCIES

Windows & Macintosh  
All Adobe CS6 Products  
All Microsoft Office Products  
HTML, PHP & CSS  
Wordpress & Other CMS  
Other Related Applications

## PERSONAL TRAITS

Hard Worker  
Creative  
Resourceful  
Experienced  
Passionate  
Committed  
Humorous

## JOB EXPERIENCE (continued)

### EDITOR & PUBLISHER – THE ARK PUBLISHING COMPANY

TIBURON, CA

Founded a community newspaper for the Tiburon Peninsula in the North Bay of San Francisco. The newspaper is still publishing today ... some 45 years later.

### ADMINISTRATIVE ASSISTANT & PARALEGAL – THE LAW OFFICES OF RICHARD W. SPRAGUE

LOS ANGELES, CA

Managed a 10-person law firm. Administered bankruptcy cases for a Trustee/Receiver in Bankruptcy. Wrote and filed pleadings and reports with the Bankruptcy Court.

## EDUCATION

### ACADEMY OF ART UNIVERSITY

SAN FRANCISCO, CA

February 2011 to Present

Master of Arts Candidate: Web Design & New Media

### MARYLHURST UNIVERSITY

MARYLHURST, OR

September 2005 to June 2010

Bachelor of Arts in Communication

Graduated with Honors. 4.0 GPA. Inducted into Alpha Sigma Lambda Honor Society for outstanding adult students.

## MAJOR ACCOMPLISHMENTS

### SMALL CLAIMS COURT JUDGE, JUSTICE COURT

SCOTTSDALE, AZ

1998

### OFFICIAL SCORER, NCAA COLLEGE WORLD SERIES OF BASEBALL

OMAHA, NE

1967

### PUBLISHED "SEVENTY-FIVE YEARS OF SCOUTING"

PORTLAND, OR

1985

Hard-cover chronology capturing the history of the Scouting program in northwestern Oregon. Produced in conjunction with the "Oregon Magazine" for the Columbia Pacific Council, Boy Scouts of America.

### MEMBER, PI KAPPA DELTA

Around 1965

National Forensic Honor Society, University of Arizona

### MODERATOR, COMMUNITY CONGREGATIONAL CHURCH

TIBURON, CA

1973